



Class Leadership, Mixers & Fundraisers

Rules of Engagement for Sponsors/Suppliers

(Created by the Class of 2008)

As students involve and request personal credit union product and service providers for financial support to our class, it is important students do the following:

- Make sure to communicate with class officers what the supplier is giving and what their expectations may be. The class treasurer can invoice the supplier if need be.
- If you do not have the personal relationship with your supplier representative, be sure to work with the individual at your credit union who does to make the request.
- It is important that you never threaten to stop doing business with a supplier or commit to doing business strictly based on SCMS contributions/support. A professional rapport is expected.
- Do not be shy about asking. Most suppliers welcome the opportunity to help and be involved in a class effort.
- The class will work to give suppliers a chance to promote their product through meaningful, efficient ways. It is important you understand what those might be before visiting with the supplier.
- You should examine your credit union's products and suppliers to see what suppliers may be available that you might not have considered.

Sample Sponsor/Suppliers

- Fiserv
- Symitar
- Personix
- Liberty/Harland
- Federal Reserve Bank
- XP Systems
- Summit
- Users
- Ultradate
- Diebold
- Galaxy
- Digital Insight
- Questmark
- CMC Flex
- American Service Group
- Mercury Insurance
- Allied Solutions
- Enlighten
- SWBC
- TNB
- John M. Floyd

Sample Sponsor/Supplier Types

- Card Processor
- Branch or Credit Union Facility Builders
- ATM Vendors
- Sponsor Companies
- Phone Vendors
- Mortgage Providers
- Marketing Firms/Ad Agencies
- Statement Vendors/Mailers
- Home Banking Vendors
- Warranty and GAP Providers
- Credit Life and Disability Carrier
- Your Bond Company
- Your Local Credit Union Chapter
- Employment Placement Firms

Please be mindful of the current suppliers support already provided by the following organizations: Credit Union Resources, Inc., CUNA Mutual Group, TCUL, & SCFCU.