

Expanding Horizons. Exploring Possibilities.

ADMISSION APPLICATION

Southwest CUNA Management School seeks to help highly motivated, experienced credit union professionals seeking to further their leadership development and grow their credit unions. The school is the go-to experience for rising and C-suite credit union professionals. The school provides higher academic-style learning and engagement opportunities. With SCMS's blend of in-person, live-virtual, and self-paced learning, students build business acumen, broaden the scope and strategic direction of their credit union, enhance leadership skills, collaborate with other professionals, and grow networks to last a lifetime.

First Name: _____ **Last Name:** _____

Job Title: _____

Name of Credit Union or Organization: _____

Are you a member of the Executive Team? **Yes** **No**

Primary Job Area (Check all that apply)

- Accounting
- Administrative/Secretary
- Auditing
- Board
- Business Development
- Business Lending & Merchant Accounts
- Call Center
- Compliance & Regulations
- Education & Training
- Financial Planning
- Human Resources
- Information Technology
- Investments
- Legal
- Lending & Collections
- Management
- Marketing
- Member Services
- Public Relations

What areas do you consider to be your strengths? (Check all that apply)

- AI/Data Analytics
- Branch Management
- Business Development
- Collections
- Communication
- Compliance
- CUSOs
- Credit Counselling
- Digital Services
- Financials
- Fraud & Risk Management
- Human Resources
- Investments
- IT
- Leadership
- Lending
- Marketing
- Member Services
- Operations
- Public Relations
- Staff Development
- Other: _____

Write a brief statement on why the SCMS Admissions Committee should choose you to participate in the school.
(Include any leadership experience you have.)



What does leadership mean to you and how do you measure success?

How do you feel that the SCMS will contribute to your success as a leader?

Years in Current Position? _____ Years in Credit Union? _____ Years in Financial Industry? _____

By submitting this application, I realize that I am committing to a three-year hybrid school.

Applicant Signature: _____ Date: _____

CEO/Supervisor Support: I _____
hereby support the aforementioned applicant's participation in this three-year educational program.

Date: _____

Important Dates:

- » The application submission deadline is March 4, 2024.
- » Applicants are notified of acceptance by April 8, 2024.
- » SCMS Scholarship Applications open in January.
Visit cornerstoneleague.coop/foundation/apply-for-a-grant for updates.

Questions:

Call Janine McBee, SCMS Director at 469-385-6634 or email team@scms.coop.