

Expanding Horizons. Exploring Possibilities.

PROFESSIONAL REFERENCE SUBMITTED IN SUPPORT OF THE STUDENT APPLICATION TO ENROLL IN SOUTHWEST CUNA MANAGEMENT SCHOOL

Southwest CUNA Management School is the go-to experience for rising and C-suite credit union professionals. The school provides higher academic-style learning and engagement opportunities. With SCMS's blend of in-person, live-virtual, and self-paced learning, students build business acumen, broaden the scope and strategic direction of their credit union, enhance leadership skills, collaborate with other professionals, and grow networks to last a lifetime.

Southwest CUNA Management School seeks to help highly motivated, experienced credit union professionals seeking to further their leadership development and grow their credit unions. It would be of assistance to the SCMS Admission Committee in considering the application if you would provide the applicant with a personal reference.

SCMS Applicant, please complete your information before sending to your two references to complete:

First Name: _____ **Last Name:** _____

Job Title: _____

Name of Credit Union or Organization: _____

Professional Reference Information:

- 1. How long have you known the applicant?** _____
- 2. Please describe both the nature and degree of contact you have had with the applicant during this time.**

- 3. What do you consider the applicant's major talents or strengths?**

- 4. What do you consider the applicant's major liabilities or weaknesses?**



5. How do you think the applicant will benefit from and contribute to the SCMS experience?
(Please highlight under the appropriate heading)

Outstanding Very Good Good Average Poor Unobserved

Competence Current Job

Cultural Awareness

Interpersonal Skills

Oral Communication Skills

Written Communication Skills

Motivation

Originality

6. Please rate the applicant's overall potential for performance in an advanced-level academic program by checking or highlighting the appropriate box

Below Average Average Above Average Outstanding

7. Please rate the applicant's overall potential for a successful career in credit union leadership by checking or highlighting the appropriate box.

Below Average Average Above Average Outstanding

8. Taking all the above and any other relevant information into consideration, what recommendation would you make regarding the applicant's application to SCMS?

9. Please provide the following information about yourself:

First Name: _____ Last Name: _____

Job Title: _____

Name of Credit Union or Organization: _____

Signature: _____ Date: _____